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Correspondence  
The All Glory Project 501(c)3  
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Lexington, KY 40588-0030



Board  
Elizabeth Shatner - President  
eshatner@allgloryproject.com  
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Executive (Principal POC)  
Karl G. Lindstrom - COO  
kgl@allgloryproject.com  
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*All Glory to the Souls that serve, human and animal alike.*

Aug 1, 2015

Dear \_\_\_\_\_,

The past couple of years have been exciting ones for The All Glory Project, as we have brought animal-assisted therapies to military veterans and their family members all across the U.S.A.

This August, we have special opportunity to amplify our impact in Lexington, Kentucky – the Horse Capitol of the World! The All Glory Project has been chosen to be the beneficiary charity of the 20<sup>th</sup> anniversary celebration for the Bluegrass chapter of the Parrot Head Club on August 22, 2015. Since 1995, Parrot Heads have raised and donated \$2.6 million to charities nationally, and the Bluegrass chapter has raised over \$30,000 for Kentucky-area causes during its previous three anniversary parties.

For this “Party with a Purpose”, the Bluegrass Parrot Heads anticipate at least 150 attendees, and they will hold both silent and live auctions and a raffle. Proceeds from the auctions and raffle will be donated to The All Glory Project. To honor this Bluegrass chapter’s request that their endeavors focus on the Kentucky region, The All Glory Project is teaming up with Central Kentucky Riding for Hope at the Kentucky Horse Park. We will grant 100% of the donated funds from this event to CKRH’s Horses for Heroes and Equine Services for Veterans programs.

**You can support the event and help us bring animal-assisted therapies to Kentucky’s military veterans by:**

- Major Prize for Auction: Making an in-kind donation of merchandise, gift certificate or services with a fair market value of \$1,000 or greater. Your donation is tax-deductible.
- Silent Auction Items: Donating gift certificates, merchandise or services worth any amount.
- Join us: Tickets are \$65 and include two days of “Partying with a Purpose” plus a Goody Bag with 2 drink tickets and the official Anniversary Party T-Shirt. Details at [www.bgphc.com](http://www.bgphc.com)
- Spread the Word: Let friends and local companies know that they donate to our event!

To make a donation prior to August 15<sup>th</sup>, please see the info on the attached letter and forms.

Sincerely,

Elizabeth Shatner  
President and Director  
The All Glory Project

Federal EIN: 45-2717462  
KY Exemption Number: EXE0002094

Visit us at [AllGloryProject.org](http://AllGloryProject.org)  
Follow us at [AllGloryProjectFacebook.com](http://AllGloryProjectFacebook.com)  
Watch our video, featuring Elizabeth and William Shatner, at [AllGloryProjectPSA.com](http://AllGloryProjectPSA.com)

## WHAT VETERANS SAY ABOUT CKRH'S HORSES FOR HEROES PROGRAM



\* I am an Operation Iraqi Freedom veteran who served in a high exposure to combat unit and was diagnosed with PTSD (post-traumatic stress disorder) after returning home. My symptoms included severe anxiety, depression and the inability to sleep. I began using alcohol and other substances to cope. It was not until I lost my marriage, job, military career, self-respect and almost my life that I began putting 100% of my effort into therapy.

This program is great. It gave me a chance to get out and begin to socialize. The CKRH staff is so knowledgeable about horses and has such a passion for helping veterans. They helped ease my nervousness and went out of their way to provide therapy.

The horse therapy gave me confidence. It gave me something to look forward to. Working with horses calms you down. It takes your mind off many things. Trail riding through the Kentucky Horse Park and grooming horses were very relaxing. I highly recommend this program to anyone with PTSD. --Anonymous.

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\* Thanks to Horses for Heroes, I learned new skills and a new hobby I will be able to enjoy for the rest of my life. We veterans were able to socialize, get some exercise and bond with our horses, which for me was really special. Horses are good listeners when you want to get something off your chest. The Kentucky Horse Park is calming and peaceful and feels like a safe place.

I looked forward to every lesson. I was able to challenge myself, and as I progressed, it really helped with self esteem and depression. I recommend Horses for Heroes to any veteran. --Anonymous.

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\* The Horses for Heroes program at CKRH will change peoples' lives. The program got me thinking about getting out instead of shutting out the world. It's hard having PTSD, and sometimes veterans like me have a hard time moving forward. This program can help get you moving in the right direction. --Anonymous.



**Bluegrass Parrot Head Club's 20th  
Anniversary  
"Partying with a Purpose"  
Benefiting  
The All Glory Project  
And  
Central Kentucky Riding for Hope's  
Veterans Program**



Dear Friends:

On behalf of The All Glory Project, Central Kentucky Riding for Hope and the Bluegrass Parrot Head Club, thank you for considering a **prize donation** to the "Stories We Could Tell", a fund-raising event put on by the Bluegrass Parrot Head Club. We hope we can count on your support.

We are currently seeking items for our auction and raffle prizes. This event will be held Saturday, August 22, 2015, at Lexington's Clarion Hotel Conference Center – South and is a celebration of the Bluegrass Parrot Head Club's 20<sup>th</sup> anniversary of serving the Bluegrass.

- **Your gift is tax deductible and our nonprofit tax ID is 45-2717462 (The All Glory Project).**
- **Learn more about the charities on their website**  
go to [www.allgloryproject.com](http://www.allgloryproject.com) for the All Glory Project  
go to [www.ckrh.org](http://www.ckrh.org) for Central Kentucky Riding for Hope
- **To learn more about the Bluegrass Parrot Head Club**  
go to [www.bgpHC.com](http://www.bgpHC.com) or on Facebook

If you choose to make a donation, your business will be listed as a patron in the event program, on Central Kentucky Riding for Hope website and the Bluegrass Parrot Head Club website.

Thank you for your consideration! **Your contribution will make a difference in the lives of veterans in Central Kentucky.**

Warmest Regards,

Karl Lindstrom  
All Glory Project  
859-494-5328

Mary Payton  
Silent Auction Co-Chair  
Bluegrass Parrothead Club  
(859) 227-6814

Kathy Alberti  
Silent Auction Co-Chair  
Bluegrass Parrothead Club  
(859) 361-2348

P.S. This event is a Beach Party celebration and is open to the public. Please join us for food, drink, live music, raffles, a silent auction and more! For details, please visit our websites or call us.



**Saturday August 22, 2015  
Clarion Hotel - South**





# Stories we could tell



Bluegrass Parrothead Club's 20<sup>th</sup> Anniversary  
"Partying with a Purpose"  
*Benefiting the All Glory Project and Central Kentucky Riding for Hope's Veterans Program*



## AUCTION ITEM DONATION FORM

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Donor Name (to appear on signage): \_\_\_\_\_

*Contact Information will NOT be shared with any other organizations.*

**We/I would like to contribute the following items(s) to the Stories We Could Tell benefitting The All Glory Project and Central Kentucky Riding for Hope's Veterans Program.**

Item(s):

Description:

Estimated /Actual Value \$

Suggested Minimum Bid \$

Date Item Received:

By:

Auction Items can be delivered to Chris Tutsch, 449 Whispering Hills Drive, Lexington 40517, weekdays between 9 a.m. and noon and 5pm – 9pm. Secure storage will be provided until the event. Items should be delivered by August 15<sup>th</sup> for inclusion in the auction. If you have questions or need more information, contact Chris Tutsch at (616)262-2837, Mary Payton at (859) 227-6814, or Kathy Alberti at (859) 361-2348.

A gift receipt will be mailed to the business for your donation.

Thank you



**Saturday-August 22, 2015  
Clarion Hotel - South**

